



## TaxiFareFinder.com Users Can Now Compare Taxi Fares in Multiple Languages

Free ride service calculator site, TaxiFareFinder.com, has added additional languages to its site options. Users of the taxi fare comparison website can now research their ground transportation options in French, Spanish, or Portuguese.

**Boston, Massachusetts – January 8, 2015 – ¡Taxi! Táxi! Taxi!** Speakers of Spanish, Portuguese and French can now change the user-language on TaxiFareFinder.com’s free ride comparison website. Whether the user is actually in France, or in another location but preferring to research online in French, they can select their language from a drop down option on the site’s homepage. The newly added functionality is a reflection on the global expansion of the fare calculator’s popularity in more than 60 countries around the world.

TaxiFareFinder.com’s president Ippei Takahashi states: “When we launched this site in 2007, it was meant to improve communication between taxi drivers and their customers. Adding these additional languages is just one more step toward making communication easier for our users based on which country they are in. Eventually, the goal will be to provide every language for the corresponding country in which our calculator tool is being used.”

TaxiFareFinder.com’s online calculator is the fastest way to research ground transportation costs before traveling. Users enter their starting point and destination on the site, which then estimates how much it will cost for that trip. It also takes into consideration any traffic or inclement conditions which might affect the total cost. The prices are formulated almost instantly and include any car service company’s prices in locations where that services is available. In addition to taxi prices, the site will also display costs from Uber, Lyft, Hailo, Curb and MyTaxi.

Using Google maps, the TaxiFareFinder.com site builds out the route for the trip, which also includes multiple route suggestions. The user can click through these options to choose which one they prefer. By default, the site will display the cheapest possible option. TaxiFareFinder uses up-to-date taxi rates from over 600 localities, covering thousands of cities. This information is carefully and constantly monitored for its accuracy by its staff and supporters from an active taxi community.

The screenshot shows the TaxiFareFinder.com website interface. At the top left is the logo. The main navigation bar includes 'TAXI FARE CALCULATOR', 'US RATE CHART', and 'NEWSROOM'. The page is titled 'HONOLULU, HI'. Below the navigation, there are sections for 'TaxiFareFinder.com - Worldwide', 'For Taxi & Limo Companies' (with buttons for 'List your Dispatch #' and 'TFF on your Website'), and 'TFF Around the Globe' which features a Google Map of Honolulu. A 'TaxiFareFinder News' section is visible at the bottom, containing a snippet of the article titled 'TaxiFareFinder.com Users Can Now Compare Taxi Fares in Multiple Languages'. The article text in the snippet matches the text provided in the document above.

## **About the Company**

TaxiFareFinder.com was launched in 2007 to help improve the communication between providers of ground transportation and their customers. The calculator tool is based on a proprietary algorithm that takes into account a multitude of considerations. TaxiFareFinder utilizes up-to-date taxi rates from over 1000 localities, covering thousands of cities. This information is carefully and constantly monitored for its accuracy by their staff and supporters from an active taxi community. TaxiFareFinder also offers tools, such as APIs and WordPress plugin, that enable taxi companies and travel authorities to provide their own fare estimates on their websites or mobile applications. For additional questions or inquiries, please contact through: <http://www.taxifarefinder.com/contactus.php> or visit <http://www.taxifarefinder.com/developers.php>.